

DELAWARE CHAPTER IAAP



Advertising Opportunities

www.iaap-delaware.com

BUSINESS CARD SIZE AD

In Chapter Newsletters
for 1 Full Year

Ad will include: Sponsor name, 1 line specialized and sponsor website listed

(Newsletter is posted on our chapter website monthly)

\$25.00



1/4 PAGE AD

On Chapter Website with
more detail for 1 Full Year

Ad will include: Sponsor name and sponsor website in chapter Newsletters.

(Newsletter is posted on our chapter website monthly)

\$50.00



1/2 PAGE AD

On Chapter Website with more detail (graphics, phone number, and contact person) for 1 Full Year

With sponsors LOGO on Chapter Website and/or a LINK to sponsors Website

Ad will include: Sponsor name and sponsor website In Chapter Newsletters

(Newsletter is posted on our chapter website monthly)

\$75.00



Contact Information:

Sharon Cole at coleslaw58@yahoo.com or by phone at 740-747-2250

WEBSITE/NEWSLETTER ADVERTISING AGREEMENT FOR THREE TIER FUNDRAISER

This Advertising Agreement (the "Agreement") is made this ____ day of _____, 20__, between the Delaware Chapter IAAP, and _____ ("Advertiser"-Company/Organization).

The Advertiser desires to advertise on the Chapter website and/or newsletter on a non-exclusive basis at a cost of \$ _____ for Silver / Gold / Platinum Level Ad (circle one). The Advertiser name, logo and/or link will be placed on the Chapter website Sponsor page during the term of this agreement.

The parties agree as follows:

- 1 **Term.** The term of this Agreement will commence on the date and year first set forth above and will continue for a period of one year (the "Term").
- 2 **Use of Names.** Advertiser hereby grants Chapter a limited, revocable, non-exclusive license to use Advertiser's name and logo (the "Advertiser Marks") solely to identify company/organization as an Advertiser of the Chapter website. Chapter agrees not to revise or alter the marks of the Advertiser and not to use the marks in any manner that: diminishes their value or otherwise dilutes them; discredits the owner or tarnishes its reputation or goodwill; is false, misleading or likely to cause confusion, mistake or deception; violates the rights of others; violates any federal, state or local law, regulation or other public policy; or mischaracterizes the relationship between the parties, including, but not limited to the fact that Advertiser is a separate and distinct legal entity from, and is not an agent of or endorsed by Chapter.
- 3 **Payment.** In consideration for the right to advertise with Chapter, Advertiser agrees to make a payment to the Chapter. The payment described in this Section shall constitute payment by Advertiser solely for Advertiser's right to advertise on the Chapter website. Such payment shall in no manner be considered compensation or reimbursement for services rendered, activities undertaken by IAAP on behalf of the Advertiser, or income from a partnership or joint venture.
- 4 **Relationship of Parties.** The relationship of the parties to each other is that of independent contractors. Nothing herein shall create any association, joint venture, partnership, or agency relationship of any kind between the parties. Neither party is authorized to incur any liability, obligation or expense on behalf of the other, to use the other's monetary credit in conducting any activities under this Agreement, or to represent that Chapter is in the business of providing the products and/or services provided by the Advertiser.
- 5 **Indemnification.** Advertiser hereby agrees to indemnify, defend and hold harmless Chapter and its members and officers from and against any and all claims, actions, demands, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses), and liabilities which may arise by reason of any act or omission the Advertiser or any of its employees, or agents; any use of Advertiser's name, logo, website or other information, materials, products or services provided by Advertiser; and/or the inaccuracy or breach of any of the covenants, representations and warranties made by Advertiser in this Agreement. The provisions of this Section shall survive any termination or expiration of this Agreement.

IN WITNESS WHEREOF, the duly authorized representatives of each party have executed this Agreement as of the date first above written.

IAAP (Chapter Name)

(Advertiser-Company/Organization Name)

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____